

LESSON PLAN 4: FUTURE JOB GROWTH



Aim:

To explore in more depth than in Lesson 1 the predicted future areas of job growth and the implications for skill levels required.

Tasks:

Split the class into 10 groups. Give each group one of the following job sectors to research using the World of Work website or Factsheets:

- Business, Administration and Finance
- Construction and the Built Environment
- Creative and Media
- Engineering
- Hair and Beauty
- Hospitality
- Information Technology
- Retail Business
- Society, Health and Development
- Travel and Tourism

Ask them to find out:

- 1) The number of jobs in the overall sector and they are expected to increase or decrease in the future?
- 2) Examples of specific jobs or types of jobs expected to increase or where demand will be high.
- 3) Examples of specific jobs or types of jobs expected to decrease.

Ask the groups to feed back their findings, possibly making a list of job increases and decreases on an OHT or whiteboard. (See Tutor Notes for suggested answers).

Ask them what they notice about the job areas expected to increase – are they generally highly skilled or low skilled jobs? (Most job areas expected to increase are in high level, high skill jobs).

Similarly, ask them what they notice about the job areas expected to decrease – are they generally highly skilled or low skilled jobs? (Job areas expected to decrease are mostly lower skilled jobs and also administrative and clerical jobs and some skilled trades).

The message is – overall there will be more high skill level jobs and fewer low skill jobs. Stress though that there will be lower skilled jobs available because of the need to replace workers who leave. This is explored in more detail in Lesson 5.

Possible answers:

Sector	Overall Increase or Decrease	Job Increases	Job Decreases
Business, Administration and Finance	Admin and business jobs expected to increase. Finance is uncertain.	Highly skilled administrators. Highly skilled business services jobs. Online jobs in sales, customer support in banking and finance. Higher skilled jobs in call centres. Highly skilled staff in financial services sector.	Administrative staff in large organisations such as health service, especially if their skills level is low. Lower level skills jobs in business. Customer facing branch jobs in banking.
Construction	Increase slightly.	Construction and project management jobs. Professional occupations.	No particular decreases but less growth expected for traditional skilled trades.
Creative and Media	Increase.	Higher level creative and technical jobs to be main growth. Jobs in computer games market.	Jobs with local or national newspapers. Traditional booksellers.
Engineering	No overall growth expected or referred to.	More working at associate professional level or higher.	Skilled trades. Elementary occupations. Machine and transport operatives.
Hair and Beauty	Increase.	Hairdressing Beauty Therapy, Spa Therapy.	No decreases expected.
Hospitality	Increase.	Demand for graduates, especially for managerial jobs. Fast food chain jobs.	No decreases expected.
Information Technology	Increase.	Computer services jobs. Managers, professional occupations and associate professional and technical jobs.	Administrative, clerical and secretarial jobs.
Retail Business	Increase.	Customer service occupations.	Self-employment in retail.
Society, Health and Development	Increase but at a slower rate.	Teachers and support staff. Playworkers. Probation Officers. Health and Social Workers.	Increase for care workers.
Travel and Tourism	Small increase.	Jobs with larger budget airlines.	Airport administration and services staff (due to online booking and automated check-in).