



Aim:

To enable students to understand that to obtain the job or career they want they may need to be prepared to travel around the West Midlands or even move to another area. Mobility is another factor of the modern job market.

Tasks:

Split the class into groups. By using either the Job Sectors section of the World of Work website or Factsheets, ask them to find how many people working in the West Midlands are employed in the following job areas:

- Banking, finance and insurance
- Construction
- Manufacturing
- Hair and Beauty
- Information Technology
- Retailing
- Social Care
- Travel agents and tour operators

Ask the group to feedback their findings.

Then ask them which of these job areas are the easiest to obtain in the West Midlands (i.e. manufacturing, banking and finance etc. and retailing).

Then ask them which 3 job areas appear to be the hardest to obtain in the West Midlands (i.e. travel agents and tour operators, hair and beauty, and information technology). Ask them what they might have to do to find employment in these job areas (i.e. travel to another town or city or move where they live).

Ask if any of their family or friends travel to another town/city of work.

Finish by making the point that they can't all expect to work locally. Being prepared to be mobile widens their career choice and prospects.